

Date of meeting:	19 June 2023
Title of Report:	Corporate Plan 2023 – 2026: Key messages
Lead Member:	Councillor Tudor Evans OBE
Lead Strategic Director:	Tracey Lee (Chief Executive)
Author:	Giles Perritt (Assistant Chief Executive)
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Your Reference:	CP2326.120623
Key Decision:	No
Confidentiality:	Part I - Official

Purpose of Report

The Council first adopted the 'Plan on a Page' format for our Corporate Plan in July 2013, agreeing the Co-operative Council Corporate Plan for Plymouth. The approach, which has been much imitated by other Councils and organisations since:

- prioritised the City and the Council's vision
- highlighted the fact that we are a values-led organisation
- demonstrated a strong focus on delivery
- provided a clear strategic vision to inform service planning

This report proposes a revised and updated Corporate Plan 2023-26 which, subject to agreement will be presented to the Council on 19 June 2023. It reflects the new Administration's ambition for the city and the Council, takes account of the progress that the Council has made and addresses the new challenges that we face.

City Vision: The Council retains and re-endorses the City Vision: to be one of Europe's most vibrant waterfront cities where an outstanding quality of life is enjoyed by everyone.

Mission: Cabinet has reviewed the Council's mission and has revised it to better reflect how the Council will contribute to the City Vision with emphasis on fairness, environmental sustainability and co-operation.

Values: Cabinet and the Corporate Management team have jointly reviewed and clarified the Council's adopted values to fully reflect our expectations of ourselves and each other, and provide a basis on which the Council can be held to account by its citizens.

Priorities

The Cabinet have identified six priority areas which will be delivered as a part of the Corporate Plan and have highlighted the importance of retaining a focus in all of our activities on Plymouth being a great place to grow up and grow old, and on minimising the impact of the cost of living crisis.

- Working with the Police to tackle crime and anti-social behaviour
- Fewer potholes, cleaner, greener streets and transport
- Build more homes – for social rent and affordable ownership
- Green investment, jobs, skills and better education
- Working with the NHS to provide better access to health, care and dentistry
- Keeping children, adults and communities safe

The Corporate Plan also reflects the Council's focus not just on what it delivers, but also on the approach to delivery. The management of quality and performance, alongside value for money and good stewardship of public assets are highlighted as essential. The relationship with both our staff and our communities is a key measure of an effective Council, as is recognising the importance of prevention and early intervention in achieving positive change. The Council's ability to properly represent its communities both locally and nationally is also recognised.

Recommendations and Reasons

That Council agree that the revised Corporate Plan 2023-26 is adopted as part of the Council's policy framework.

Alternative options considered and rejected

The Corporate Plan is a core document within the Policy Framework. Members of the Cabinet, with support from officers, have developed key components of the plan; notably the vision, values and priorities for 2023-26.

An alternative option would be to retain the existing plan, which would not reflect the new administration's priorities and approach.

Relevance to the Corporate Plan and/or the Plymouth Plan

The Corporate Plan 2023-26 will replace the current Corporate Plan, adopted in June 2021, reflecting the new administration's priorities and ambitions for the City and the Council.

Implications for the Medium Term Financial Plan and Resource Implications:

The Corporate Plan sets out the strategic direction and necessary focus for the Council. This will become the driver for future resource allocation. A revised Medium Term Financial Strategy will set out resource allocation in more detail.

Financial Risks

Financial risks will be identified and addressed as part of the development of a new Medium Term Financial Strategy.

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Originating Senior Leadership Team member: Tracey Lee											
Please confirm the Strategic Director(s) has agreed the report? Yes Date agreed: 02/06/2023											
Cabinet Member approval: <i>approved via email</i> Date approved: 02/06/2023											